

How do people view gender equality and proposed solutions?

Methodology

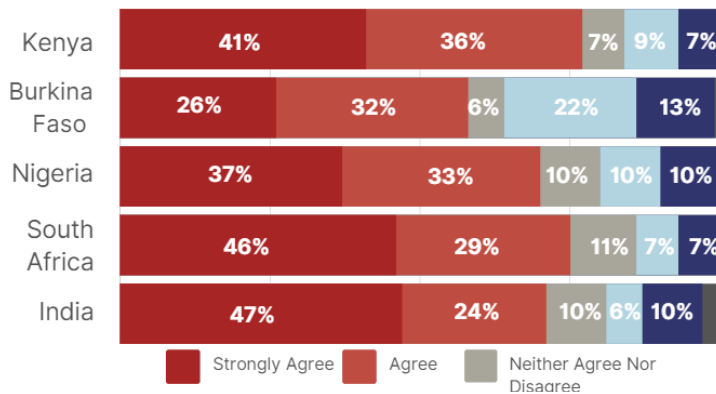
In 2020 and 2021, Opinion Research Business International (ORB) undertook two waves of nationally representative face-to-face surveys (n=1000) in Kenya, Burkina Faso, Nigeria, South Africa and India to understand attitudes regarding health interventions related to COVID-19. ORB also researched perceptions of gender equality in terms of progress, prioritization, and proposed solutions among both men and women to further inform gender sensitive approaches in development assistance. This research was made possible with the support of the Bill & Melinda Gates Foundation.



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Support for Gender Equality

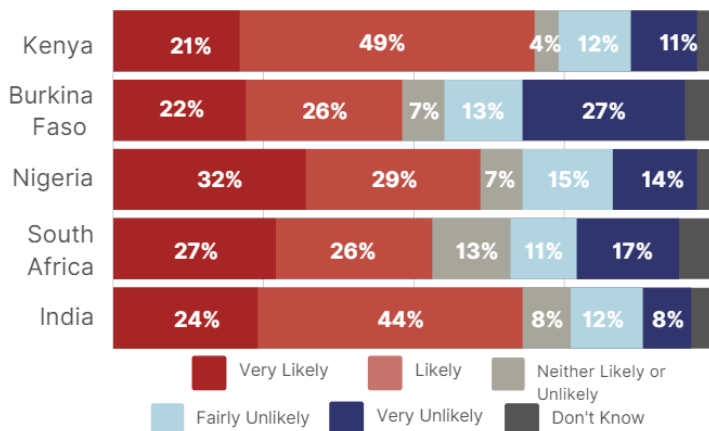
Achieving gender equality is critical to solving problems in my community



Support for gender equality is fairly high, especially when considered alongside other local issues.

Nearly 60% of respondents in each country either agreed or strongly agreed that gender equality was critical to solving community problems.

Gender equality will be achieved in my country during my lifetime



However, there is more skepticism on average regarding the extent to which gender equality will be achieved within a reasonable time frame in each country, i.e. respondents' lifetimes.

How do people view gender equality and proposed solutions?

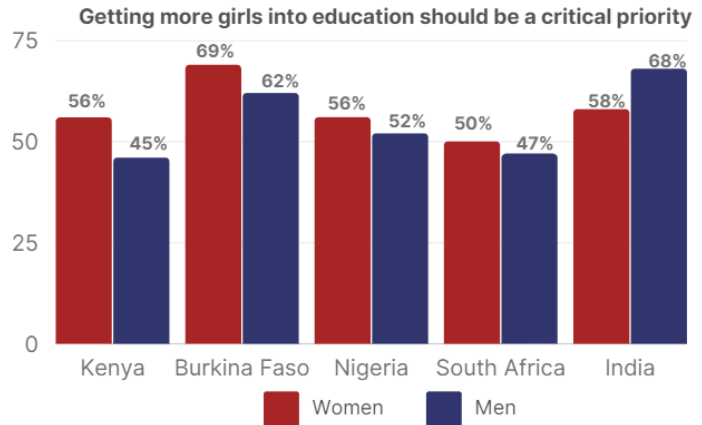
Proposed Solutions

In addition to exploring attitudes towards gender equality, respondents prioritized solutions for achieving gender equality.

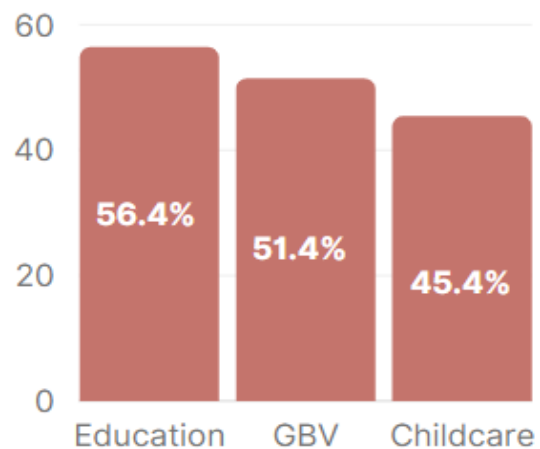
More respondents overall ranked “getting girls into education” as a critical priority in comparison to any other solution offered on the list of possible responses. More women on average indicated this in every country except for India.

Reducing gender-based violence (GBV) and improving access to childcare were the second and third most ranked critical priorities among all respondents.

Other responses included increasing access to family planning services, reducing the gender pay gap, getting more women into work, getting more men involved in the home, increasing female representation in politics, getting women in positions of power and business, and increasing women’s access to and use of financial services.



How much of a priority, if at all, should it be to find solutions to each of the following issues in your country?



Childcare



When it comes to added support for childcare responsibilities, women vary by country.

- **71%** of women in Burkina Faso and **64%** of women in Kenya indicated they would like more support from their partner
- **57%** of women in Nigeria indicated they would like more support from their parents.
- **56%** of women in South Africa and **41%** of women in India also listed their parents.