

ORB International is committed to the highest level of quality control to minimize interview falsification. Our QC process uses rigorous audio, GPS, and statistical checks to ensure the highest level of accuracy in our results.



Supervisor checks



Audio checks



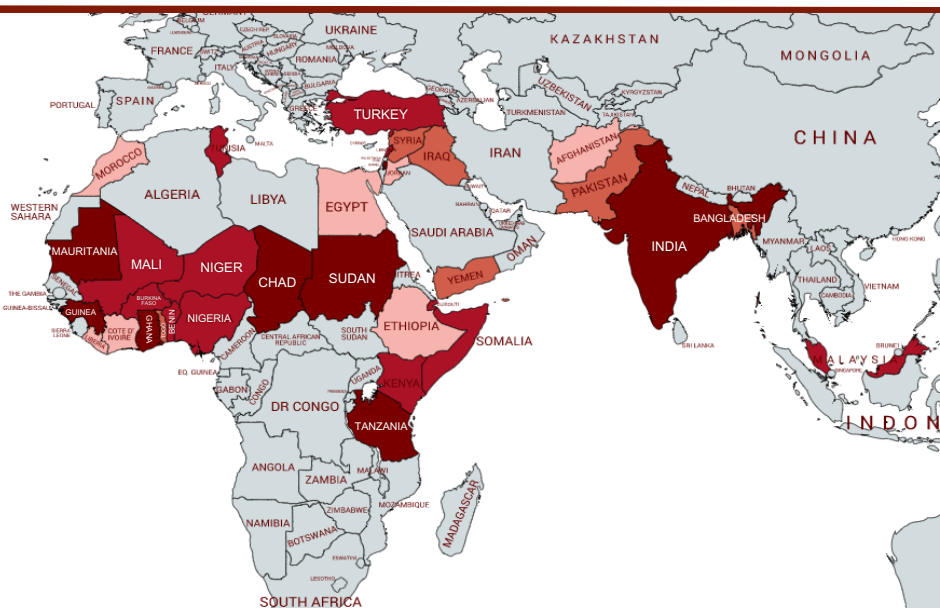
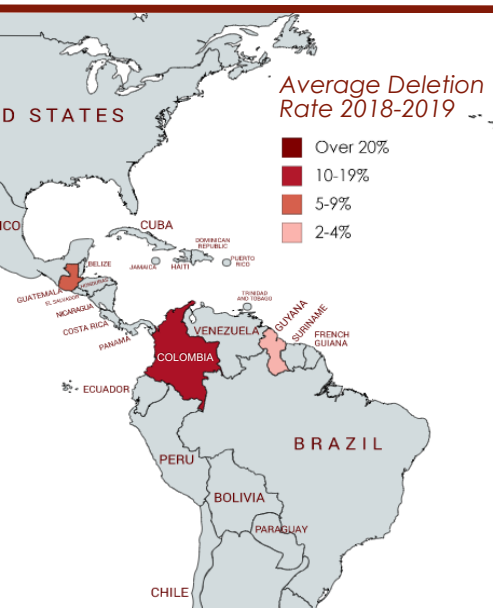
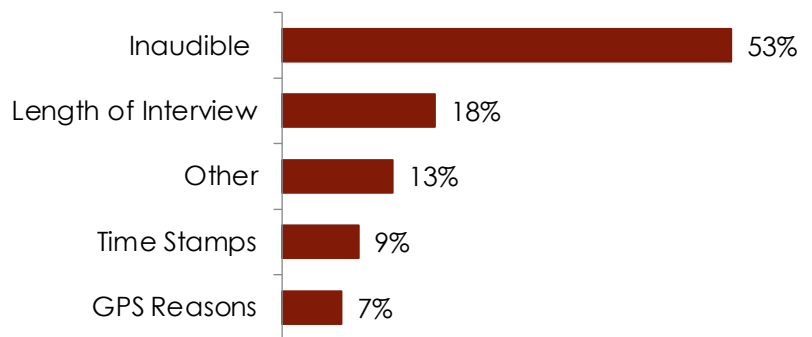
Geolocation checks



Process Oriented Checks

In 2019, ORB International collected over 105,000 face-to-face interviews using android tablets. As a result of quality control, ORB rejected over 11,000 interviews (9%) for the following reasons:

Common Reasons for Interview Deletion



ORB International has experience conducting socio-political research in 104+ countries. We apply rigorous quality control measures to ensure data is accurate and reliable. We are implementing measures to ensure continued data collection access in countries experiencing 'lockdown.'

