



COVID-19 TRACKER

July 2020

METHODOLOGY

Each week ORB International polls a **nationally representative** sample of n=2,000 adults aged 18+ throughout England, Scotland, Wales and Northern Ireland. The core tracking questions are :-

How strongly do you agree or disagree with the following statements?

- 1 I think the UK Government is handling the Coronavirus crisis well
- 2 I think that the spread of the virus is now under control

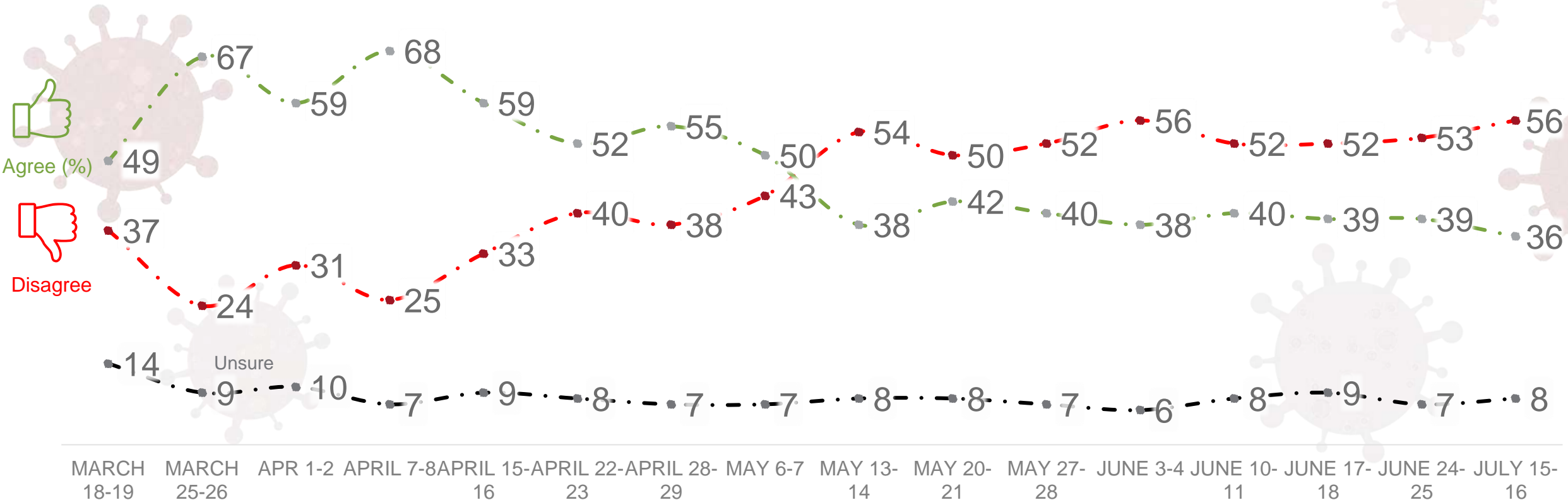
Topical questions each week are inserted and not necessarily tracked week on week.

- **Sample Sizes :**

March 18-20 n=2,094	March 25-26 n=2,085	April 1-2 n=2,077
April 8 n=2,112	April 15-16 n=2103	April 22-23 n=2,095
April 29-30 n=2,082	May 6-7 n=2,091	May 13-14. n=2,095
May 20-21 n=2,113	May 27-28 n = 2085	June 3-4 n=2090
June 10-11 n=2,088	June 17-18 n=2104	June 24-25 n=2090
July 15-16 n=2065		
- The statistical margin of error at the 95% confidence level is $\pm 2.2\%$

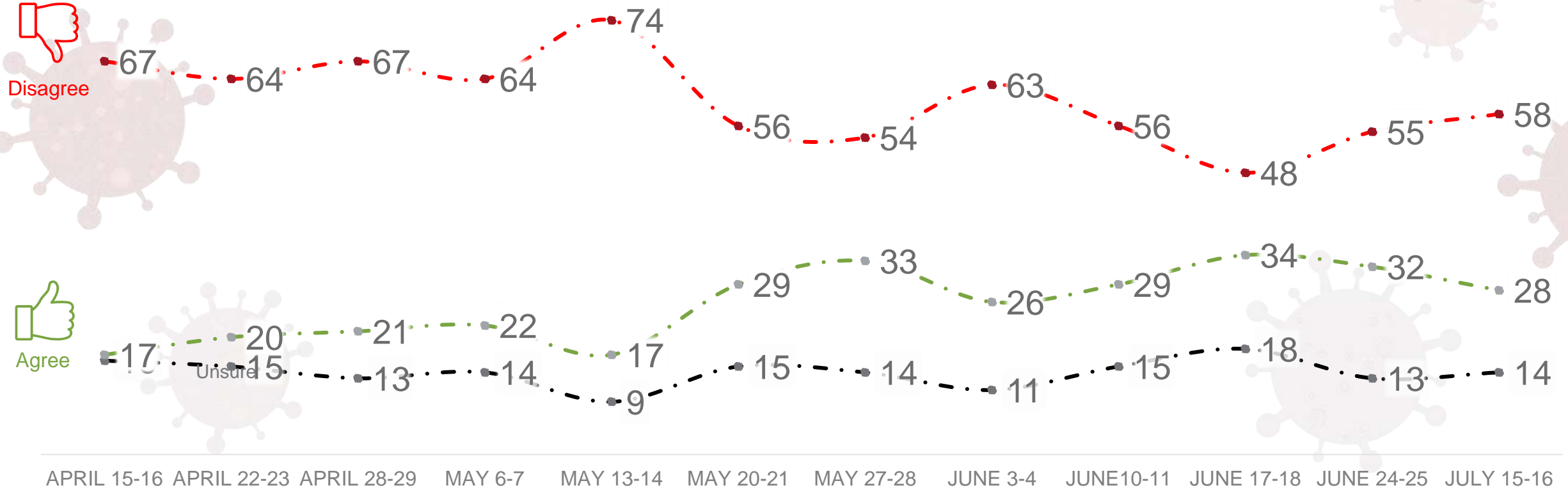


CORONAVIRUS : IS THE GOVERNMENT HANDLING IT WELL?



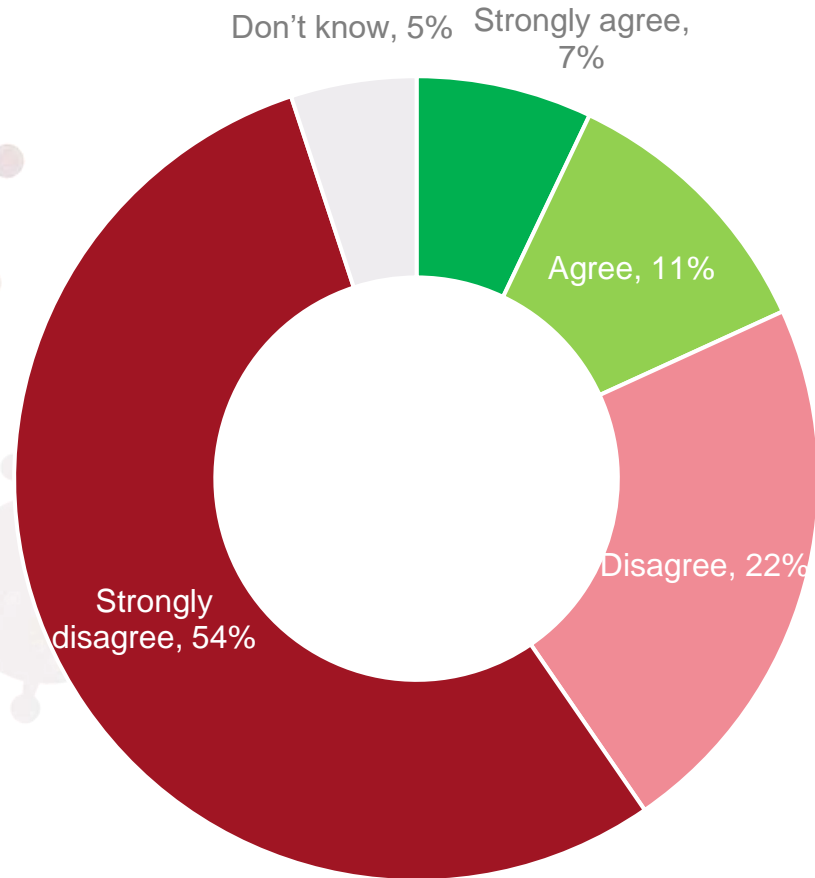
Q How strongly do you agree or disagree with the following statement? I think the UK Government is handling the Coronavirus well
 All respondents: N=2,065 July 15-16

CORONAVIRUS : UNDER CONTROL?



Q How strongly do you agree or disagree with the following statement? I think the spread of the virus in the UK is under control
 All respondents: N=2,065 July 15-16

CORONAVIRUS : SUPPORT FOR COMPULSORY MASKS



Only one in five oppose the compulsory wearing of masks in shops.

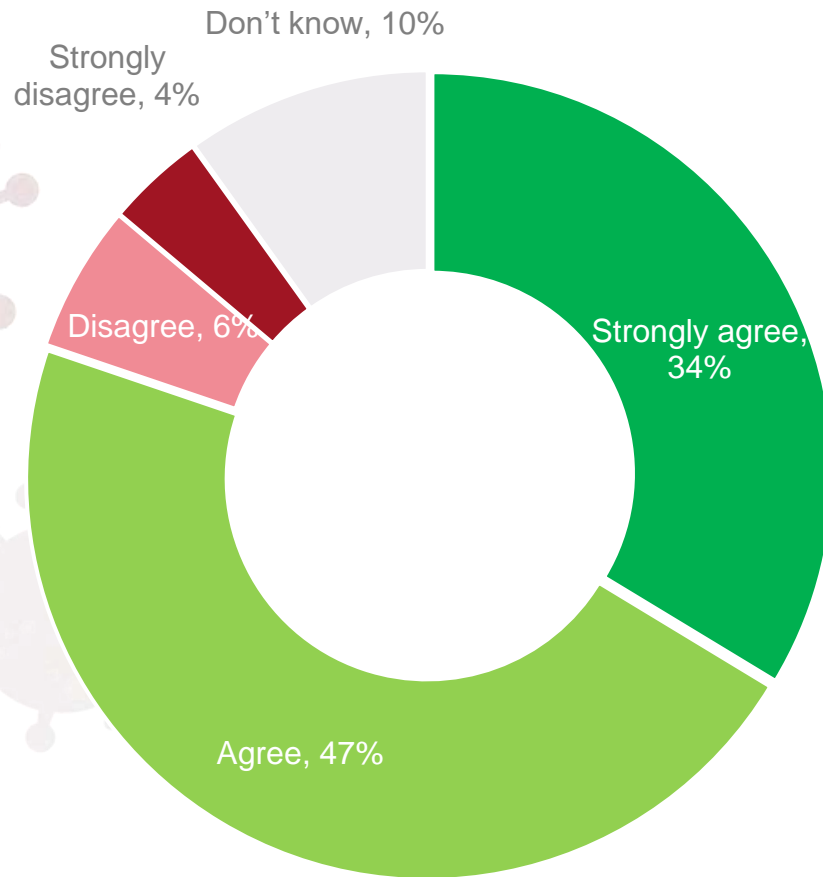
Over half (54%) of respondents believe that masks should be compulsory



Q How strongly do you agree or disagree with the following statement? I oppose the rule that we have to wear masks in shops

All respondents: N=2,065 July 15-16

CORONAVIRUS : SUPPORT FOR POLITICIANS & CELEBRITIES WEARING MASKS



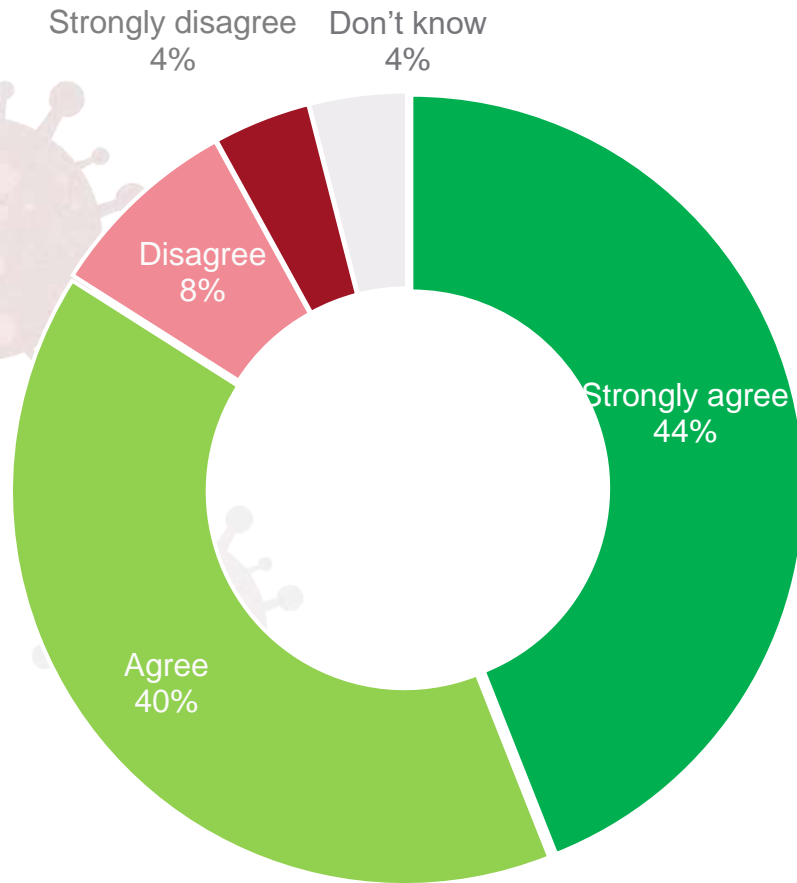
Four out of five (80%) people would like to see more celebrities and politicians wearing masks.

Only 10% of respondents disagree with this statement

Q How strongly do you agree or disagree with the following statement? Seeing politicians and celebrities wearing masks more widely is a good thing

All respondents: N=2,065 July 15-16

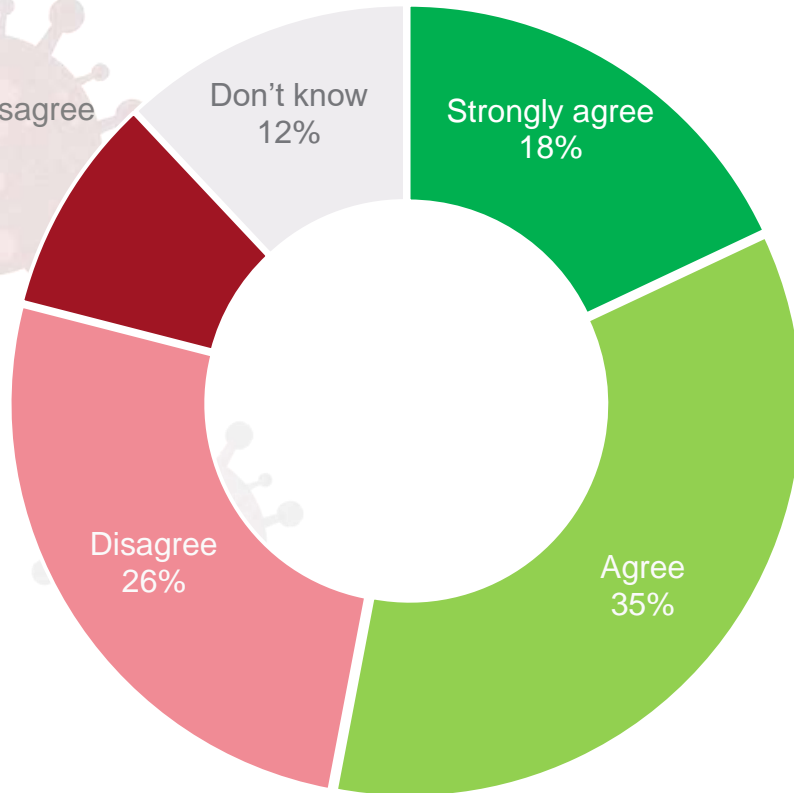
CORONAVIRUS : FEAR OF SECOND WAVE



Survey participants remain very concerned about a second wave. More than eight out of ten (84%) say they are worried about a second wave hitting the UK hard.

This figure has remained relatively unchanged since June 25th (85%)

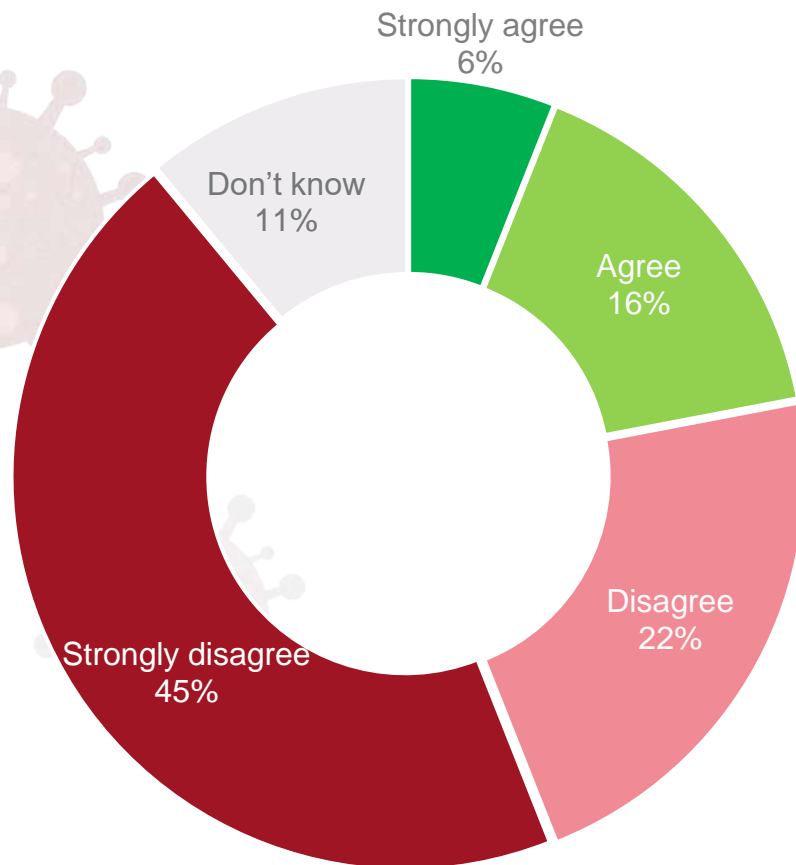
CORONAVIRUS : REOPENING TOO QUICKLY?



The British population is relatively split on whether the economy is being reopened too quickly. While an overall majority (53%) agree that things are moving too fast, a significant minority (35%) disagree and think that efforts to reopen the economy are not moving too quickly

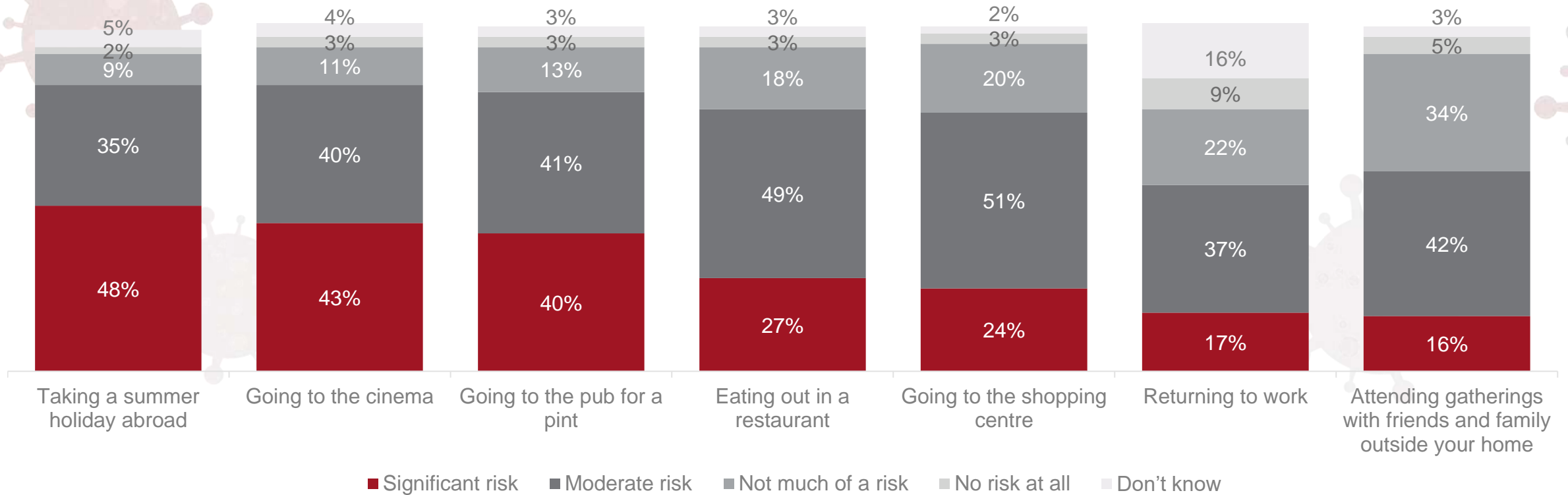
Q How strongly do you agree or disagree with the following statement? Efforts to reopen the economy are moving too quickly
All respondents: N=2,065 July 15-16

CORONAVIRUS : PUBLIC STILL HESITANT TO EAT IN PUBS AND RESTAURANTS



Only a minority of respondents intend to visit a pub or restaurant in the coming week (22%). Most do not intend to do so, with almost half (45%) strongly disagreeing that they would eat or drink out soon

CORONAVIRUS : SOCIALISING RISKS

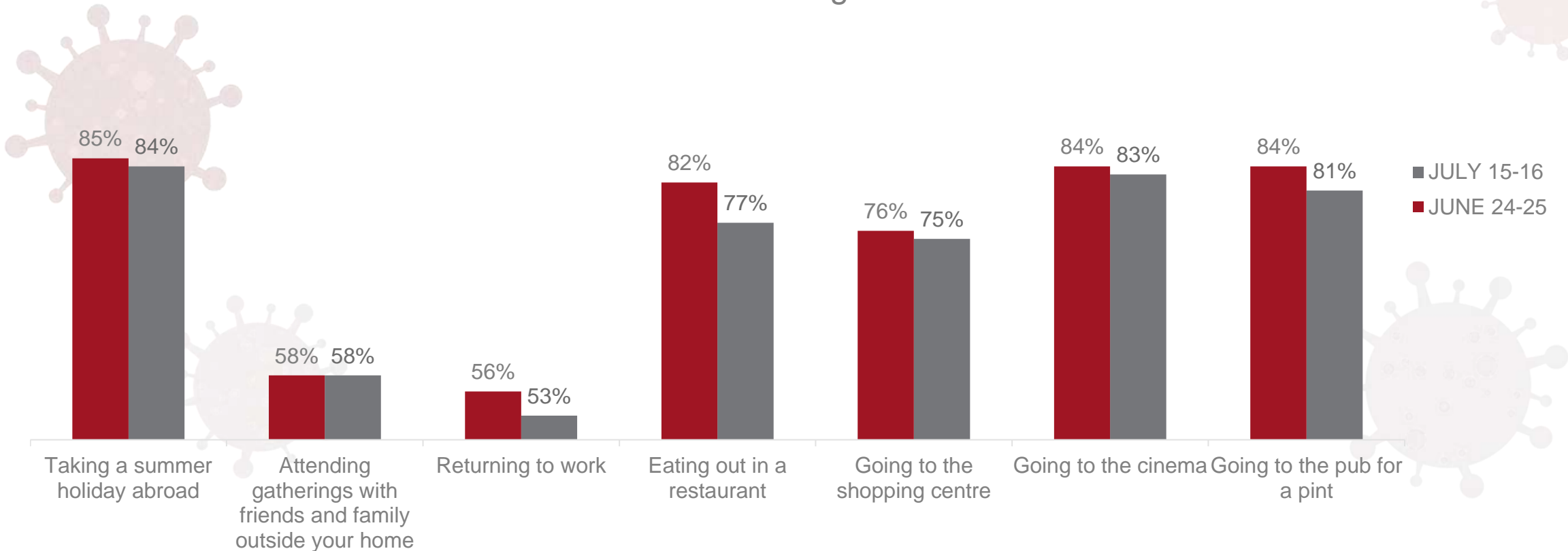


Q2 How strongly do you agree or disagree with the following statement? How much of a risk to your health and wellbeing do you consider each of the following to be right now – a significant risk, a moderate risk, not much of a risk or not risk at all?
 All respondents: N=2,065 July 15-16

CORONAVIRUS : SOCIALISING RISKS

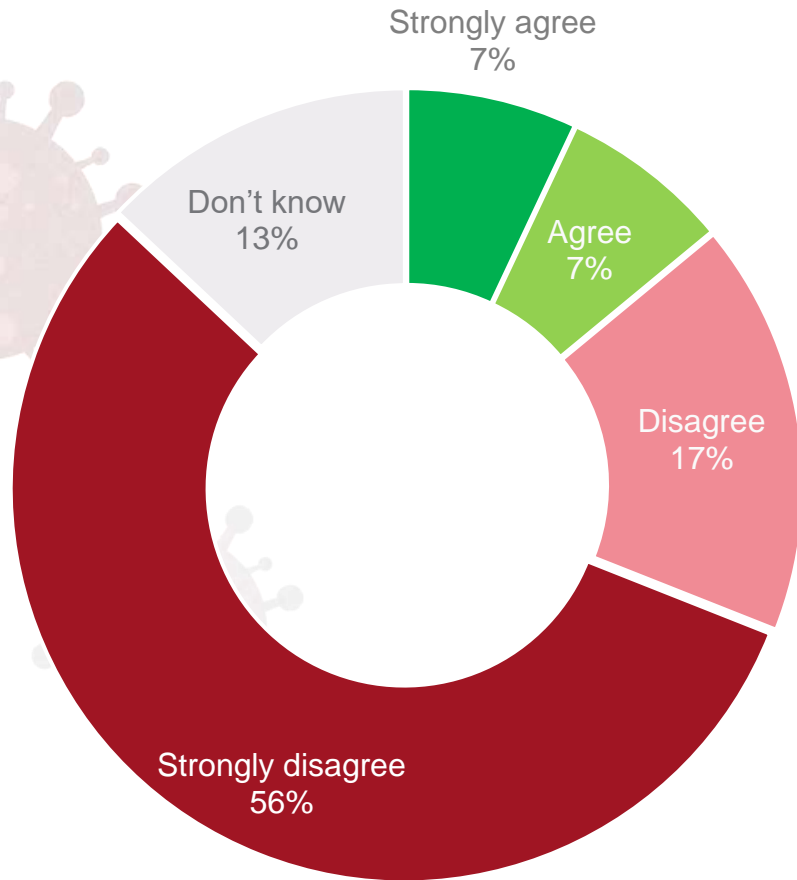


Activities seen as a significant/moderate risk



Q2 How strongly do you agree or disagree with the following statement? How much of a risk to your health and wellbeing do you consider each of the following to be right now – a significant risk, a moderate risk, not much of a risk or not risk at all?
All respondents: N=2,065 July 15-16

CORONAVIRUS : VACCINE CONFIDENCE



One in seven (14%) would not get vaccinated if one were available.

A similar proportion (13%) are undecided as to whether they would get vaccinated or not.

ORB International has been working in partnership with the **LSHTM** as part of The Vaccine Confidence Project exploring global perceptions towards vaccines to inform policy.



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