



COVID-19 TRACKER

April 2020

METHODOLOGY

Each week ORB International polls a **nationally representative** sample of n=2,000 adults aged 18+ throughout England, Scotland, Wales and Northern Ireland. The core tracking questions are :-

Q. When thinking about the Coronavirus here in the UK which of the following do you think is most likely to happen over the next month?

- 1 The worse is yet to come
- 2 The situation will remain largely the same as it is now
- 3 We are over the worst of it – things will begin to improve

How strongly do you agree or disagree with the following statements?

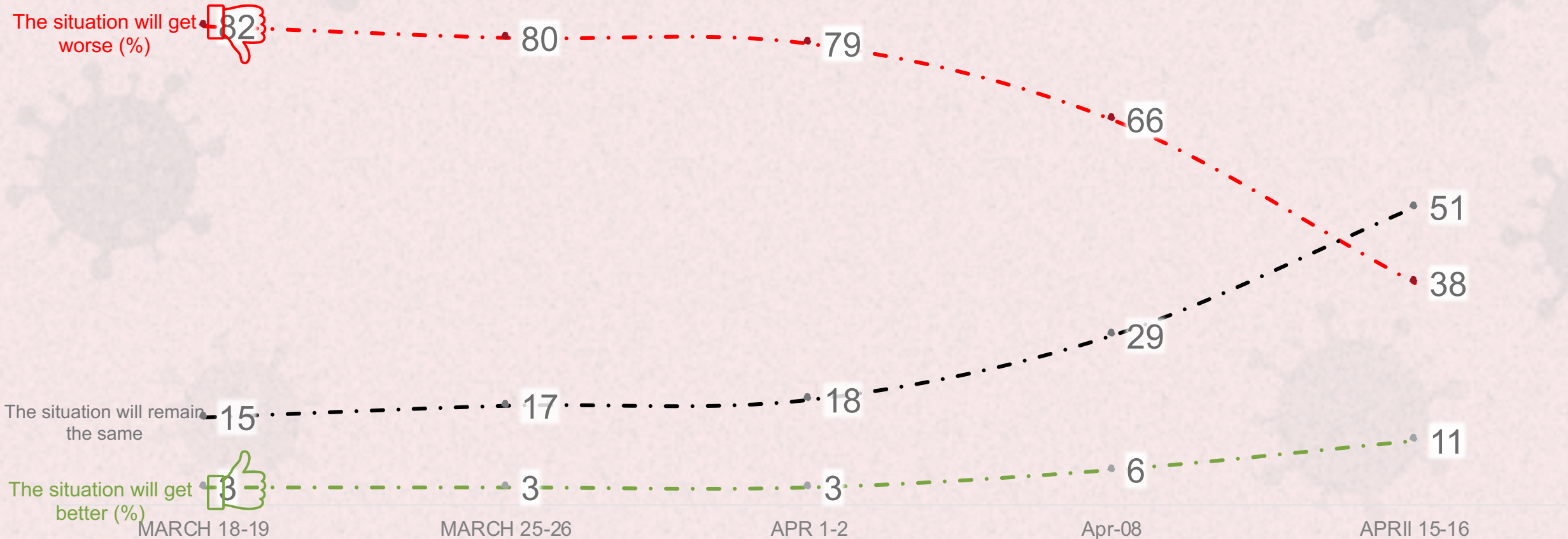
- 1 I think the UK Government is handling the Coronavirus crisis well
- 2 I believe the threat from the Coronavirus is exaggerated

Topical questions each week are inserted and not necessarily tracked week on week.

- Sample Sizes :
March 18-20 n=2,094 March 25-26 n=2,085 April 1-2 n=2,077
April 8th n=2,112 April 15-16 n=2103
- The statistical margin of error at the 95% confidence level is $\pm 2.2\%$

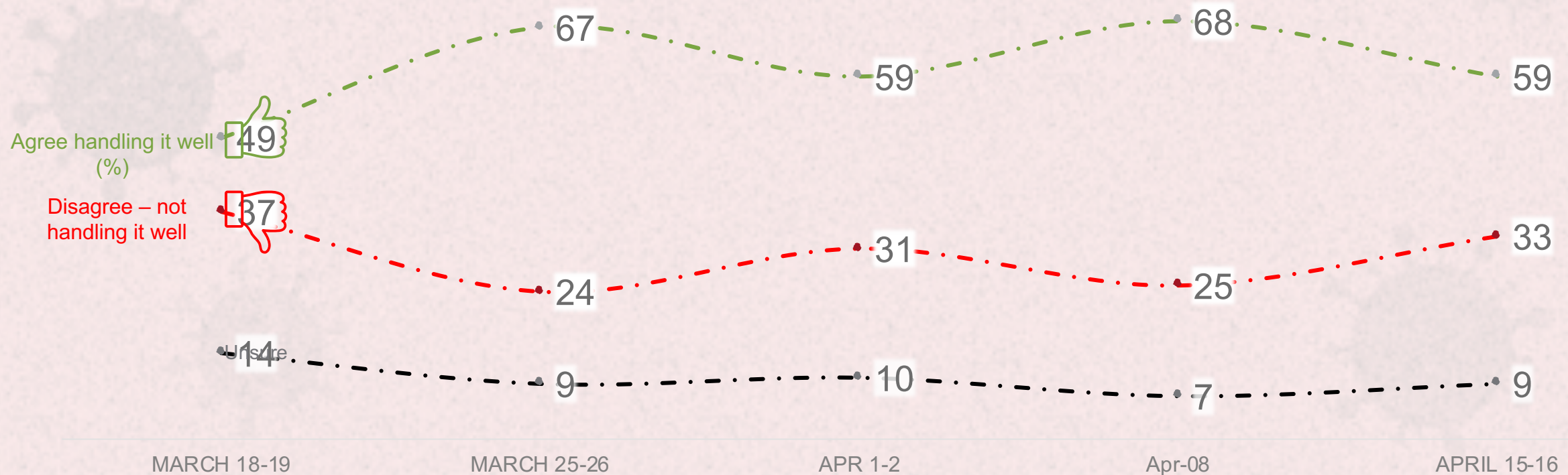


CORONAVIRUS : HOW THE PUBLIC SEE THE NEXT MONTH



Q When thinking about the Coronavirus here in the UK which of the following do you think is most likely to happen over the next month? The worse is yet to come, the situation will remain largely the same as it is now or we are over the worst of it – things will begin to improve?

CORONAVIRUS : IS THE GOVERNMENT HANDLING IT WELL?

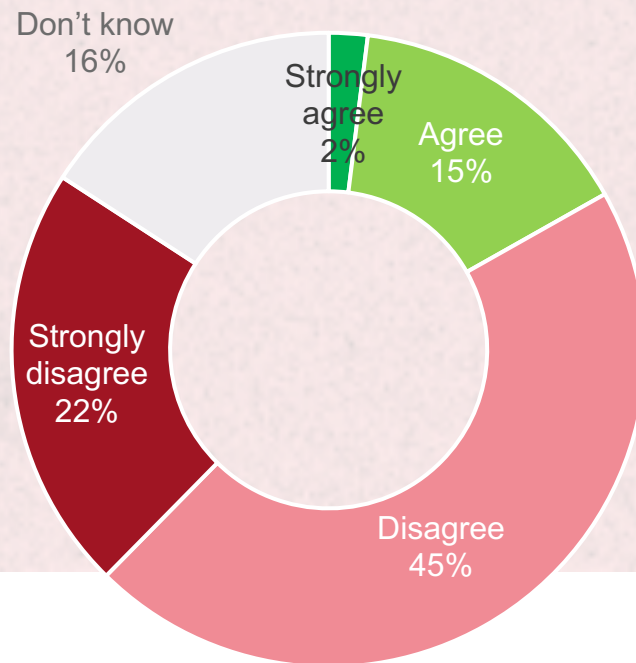


Q How strongly do you agree or disagree with the following statement? I think the UK Government is handling the Coronavirus well.

CORONAVIRUS : UNDER CONTROL?

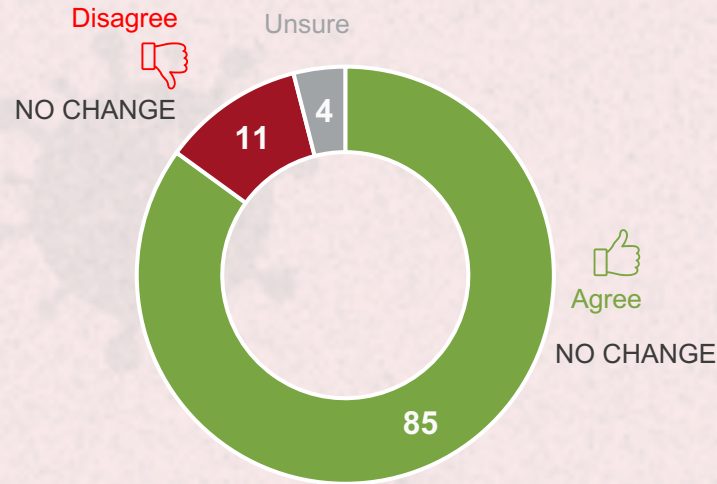


I think the spread of the virus in the UK
Is now under control

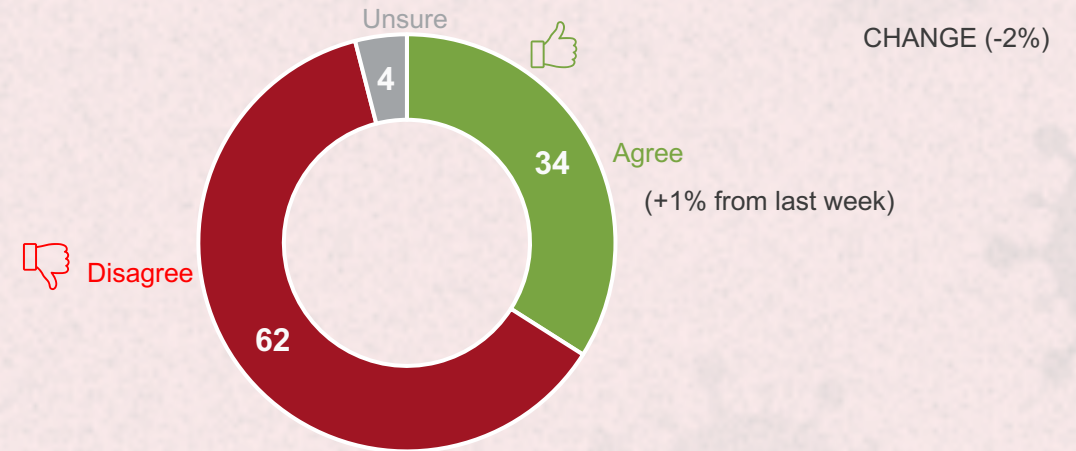
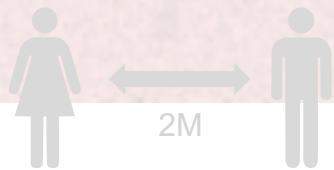


- Less than one in five (17%) of the UK population feel that the spread of the coronavirus is under control. In a survey carried out in the US 3-11 April twice as many people (34%) think that the spread of the virus is under control. (Source : ReconnectResearch n=3,900)
- In the UK nationally men are almost twice as likely as women (22% to 13%) to feel the virus is under control, while regionally 26% across Yorkshire and Humberside feel it is under control (yet there is no difference by rural/urban respondents)

CORONAVIRUS : THE IMPACT ON HOUSEHOLDS



People in my neighbourhood are respecting government guidelines on social distancing



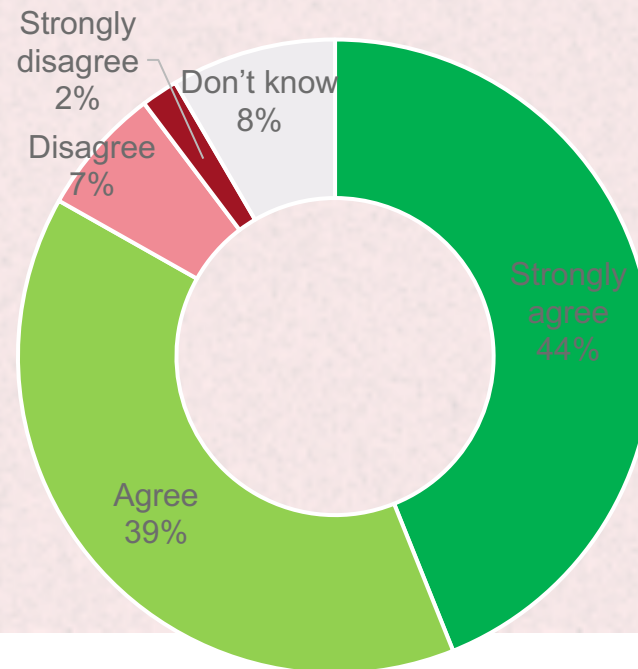
People in my household are struggling to cope mentally with the restrictions



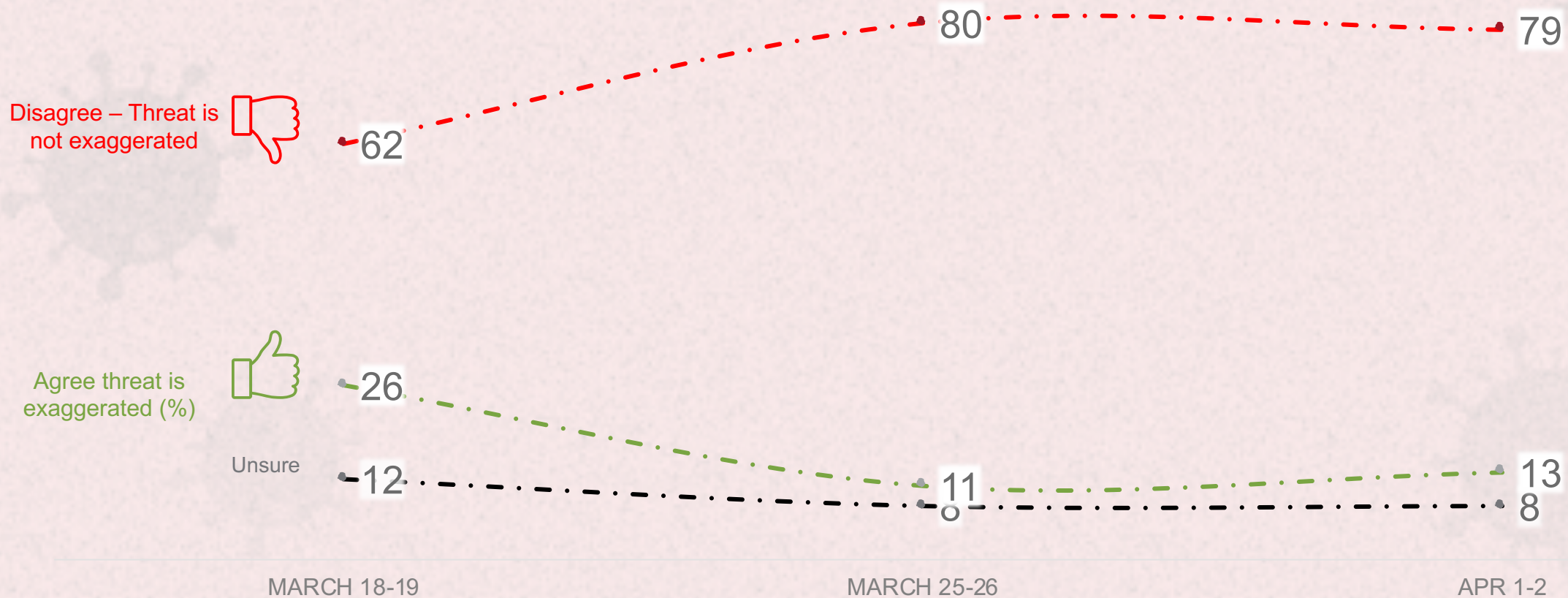
CORONAVIRUS : GUIDANCE CLEAR AND EASY



Government guidance on social distancing is
clear and easy to understand



CORONAVIRUS : IS THE THREAT EXAGGERATED?




Q How strongly do you agree or disagree with the following statement? I believe the threat from the Coronavirus is exaggerated

CORONAVIRUS : UPTAKE OF A NEW VACCINE



Agree willing to be vaccinated (%)  77 80

Unsure 16 15

Disagree – not willing to be vaccinated (%)  7 5

MARCH 18-19

MARCH 25-26

Q How strongly do you agree or disagree with the following statement? If a new Coronavirus (COVID 19) vaccine became publicly available would you be willing to be vaccinated?

CORONAVIRUS : CONCERN ABOUT INFECTION



Agree Concerned
about catching
Coronavirus (%)



78

81

Unsure

16

13

Disagree – Not
concerned about
catching coronavirus
(%)



8

6

MARCH 18-19

MARCH 25-26

Q How strongly do you agree or disagree with the following statement? I am afraid that either myself or someone in my family may actually catch the Coronavirus?

CORONAVIRUS : SACRIFICING SOME RIGHTS



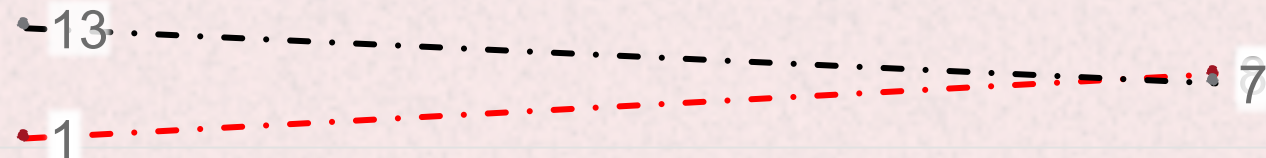
Agree would be willing
to sacrifice some rights
(%)



Disagree – not willing
to sacrifice some rights
(%)



Unsure



MARCH 18-19

MARCH 25-26

Q How strongly do you agree or disagree with the following statement? I am willing to sacrifice some of my human rights if it helps prevent the spread of the virus

For more information please see www.orb-international.com or contact

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