BREXIT CONFIDENCE TRACKER

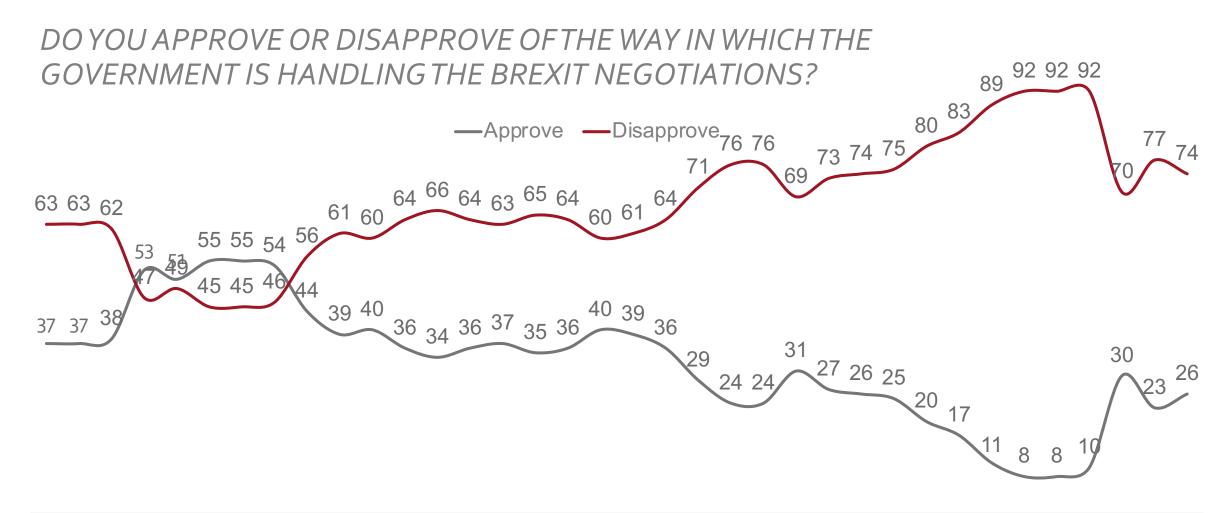
October 2019



METHODOLOGY

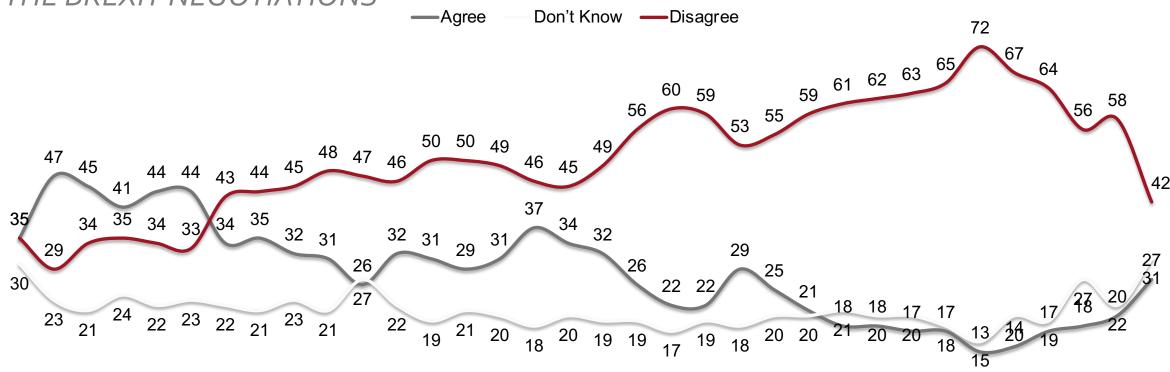
- On the first weekend of each month ORB International polls a nationally representative sample of n=2,000 adults aged 18+ throughout England, Scotland, Wales and Northern Ireland. The core tracking questions are :-
 - O Do you approve or disapprove of the way in which the Government is handling the Brexit negotiations?
 - Q How strongly do you agree or disagree with the following statements?
 - I think the Prime Minister will get the right deal for Britain in the Brexit negotiation
 - Britain will be economically better off post Brexit
 - Post Brexit, I think I personally will be financially better off (NEW for December 2018)
 - Having greater control over immigration is more important that having access to free trade with the EU / Having access to free trade is more important than having greater control over immigration*
 - * 50% of the sample were shown the first statement : 50% of the sample were shown the second statement
- The statistical margin of error at the 95% confidence level is <u>+</u>2.2%





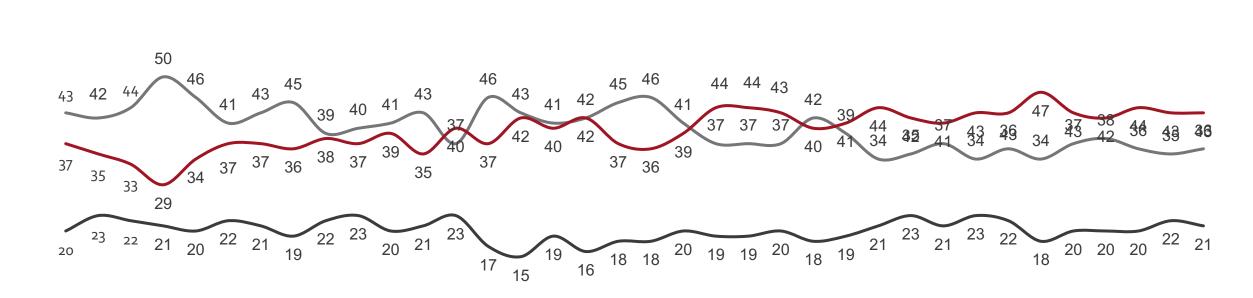


ITHINKTHE PRIME MINISTER HAS GOTTHE RIGHT DEAL FOR BRITAIN IN THE BREXIT NEGOTIATIONS





'BRITAIN WILL BE ECONOMICALLY BETTER OFF POST BREXIT'



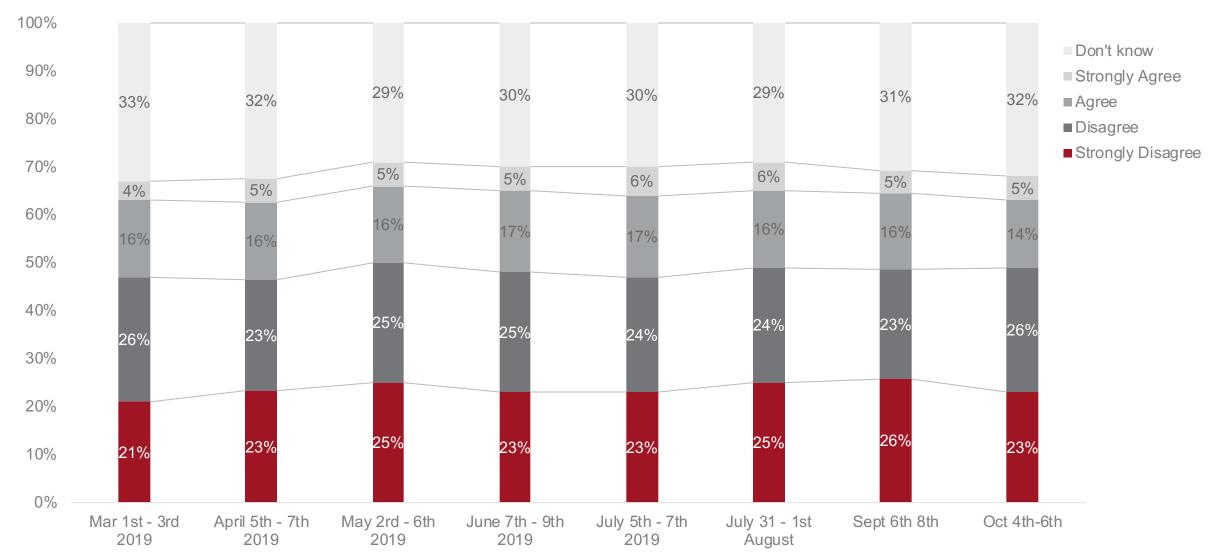
Disagree

—Don't Know

JUN-30th, JULY 2nd SEPT 30th OCT 1st JANSHITH MAR 2rd Ath APR 6th 8th MAT ATT THE JUH NST. Std AJC 3rd.5th May 3rd to GHY Feb 2nd.Air JULetheth SEP 7th, 9th OCT SHYTHY MON Jud Typ Jan Atheth APR THY OH AUG 2nd 3rd AOI SHY THY MA SHY THY

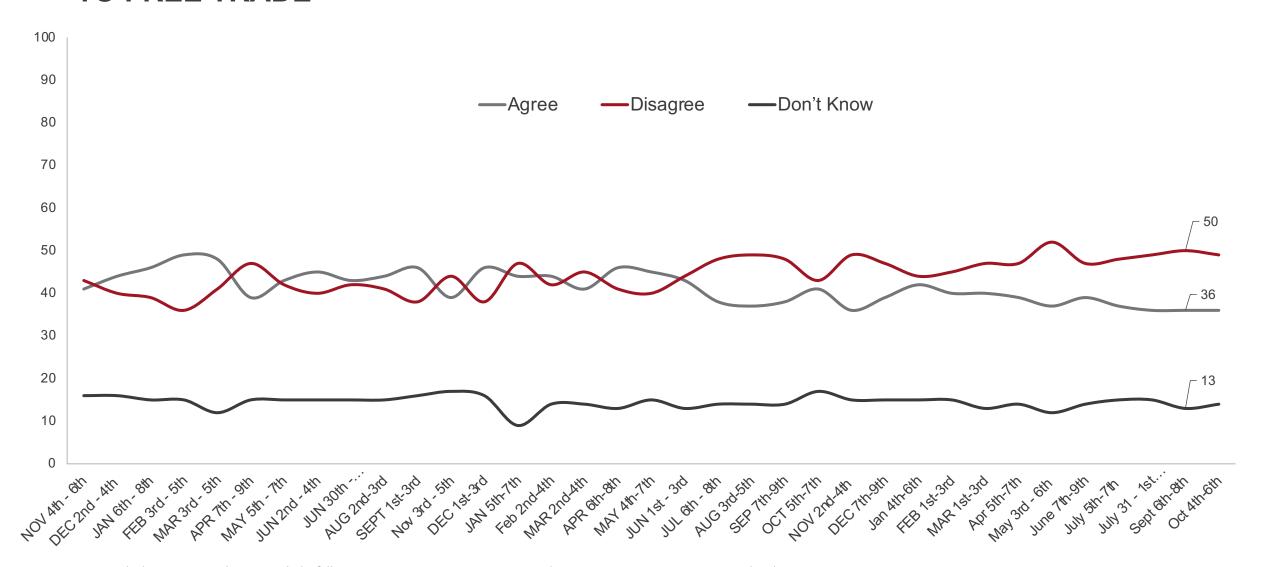


'POST BREXIT, I THINK I PERSONALLY WILL BE FINANCIALLY BETTER OFF'





'CONTROLLING IMMIGRATION IS MORE IMPORTANT THAN ACCESS TO FREE TRADE'







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