

Rural Communities Survey

ONLINE Fieldwork: 19th-20th December 2018

Absolutes/col percents

Table 1

Q1. What impact do you think a Jeremy Corbyn led Labour Government would have on rural communities?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2087	1050	1037	201	347	351	394	309	485	586	484	465	552	198	80	252	168	162	137	109	181	254	307	189	50	327	834	215
Weighted base	2087	1018	1069	232	361	334	369	309	483	570	586	424	507	176	85	233	170	180	148	101	194	273	283	180	63	351	854	220
Rural communities would be better off under Jeremy Corbyn	883	428	454	150	214	158	150	84	126	239	255	171	218	83	36	113	80	76	47	48	68	130	106	74	22	195	349	120
	42%	42%	43%	65%	59%	47%	41%	27%	26%	42%	43%	40%	43%	47%	43%	49%	47%	42%	32%	47%	35%	47%	37%	41%	35%	56%	41%	54%
Rural communities would be worse off under Jeremy Corbyn	1204	590	614	82	147	176	219	225	356	331	332	252	289	93	48	120	91	104	101	53	127	144	177	106	41	155	505	100
	58%	58%	57%	35%	41%	53%	59%	73%	74%	58%	57%	60%	57%	53%	57%	51%	53%	58%	68%	53%	65%	53%	63%	59%	65%	44%	59%	46%

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Table 2

Q1. What impact do you think a Jeremy Corbyn led Labour Government would have on rural communities?

Base: All respondents

	Which of the following best describes where you live?						
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling
Unweighted base	2087	1641	881	760	446	392	54
Weighted base	2087	1625	889	736	462	408	54
Rural communities would be better off under Jeremy Corbyn	883 42%	723 44%	445 50%	278 38%	160 35%	148 36%	11 21%
Rural communities would be worse off under Jeremy Corbyn	1204 58%	902 56%	444 50%	458 62%	302 65%	260 64%	43 79%

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Table 3

Q2. Do you think a Jeremy Corbyn led Labour Government would be more, or less, sympathetic to rural constituencies than the current Conservative Government?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Pri-vate
Unweighted base	2087	1050	1037	201	347	351	394	309	485	586	484	465	552	198	80	252	168	162	137	109	181	254	307	189	50	327	834	215
Weighted base	2087	1018	1069	232	361	334	369	309	483	570	586	424	507	176	85	233	170	180	148	101	194	273	283	180	63	351	854	220
More sympathetic to rural constituencies than the current Conservative Government	649	316	332	119	142	109	109	66	105	182	183	122	162	69	26	81	70	41	33	36	48	100	76	51	17	138	252	92
	31%	31%	31%	51%	39%	33%	29%	21%	22%	32%	31%	29%	32%	39%	31%	35%	41%	23%	22%	35%	25%	36%	27%	28%	27%	39%	29%	42%
The same as the current Conservative Government	730	322	408	56	143	143	138	116	134	164	203	158	205	66	37	86	48	77	41	31	73	85	100	58	28	117	316	50
	35%	32%	38%	24%	40%	43%	37%	37%	28%	29%	35%	37%	40%	38%	43%	37%	28%	43%	28%	31%	38%	31%	35%	32%	44%	33%	37%	23%
Less sympathetic to rural constituencies than the current Conservative Government	708	380	329	56	76	82	123	128	244	223	201	143	141	41	22	66	52	63	73	34	73	88	107	71	18	95	285	78
	34%	37%	31%	24%	21%	25%	33%	41%	50%	39%	34%	34%	28%	23%	26%	28%	30%	35%	50%	34%	38%	32%	38%	40%	29%	27%	33%	36%

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Table 4

Q2. Do you think a Jeremy Corbyn led Labour Government would be more, or less, sympathetic to rural constituencies than the current Conservative Government?

Base: All respondents

	Which of the following best describes where you live?						
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling
Unweighted base	2087	1641	881	760	446	392	54
Weighted base	2087	1625	889	736	462	408	54
More sympathetic to rural constituencies than the current Conservative Government	649 31%	518 32%	317 36%	201 27%	130 28%	118 29%	12 23%
The same as the current Conservative Government	730 35%	584 36%	301 34%	282 38%	147 32%	125 31%	22 40%
Less sympathetic to rural constituencies than the current Conservative Government	708 34%	523 32%	270 30%	253 34%	185 40%	165 40%	20 37%